

GLEN ORDEN SPORTS CLUB PARTNERSHIP PACKAGE



Dear Potential Partner,

Located within the 35 hectares of open spaces at the Heathdale estate is the Glen Orden Sports Club. Established in 1979, the sports club fields both junior and senior football and cricket teams, boasting its own football/cricket oval, synthetic cricket wicket, cricket practice nets, pavilion, playground, BBQ and picnic facilities.

With the football season almost upon us, we look forward to an exciting year ahead both on and off the field with the Wyndham City Council commencing its regeneration of the Heathdale area. This project includes the refurbishment and extension of the club rooms, the renovation of the Glen Orden Primary School oval for community use, and the construction of a new Community Centre and Kindergarten. As the area starts to attract more locals, now is the ideal time for local businesses to partner with our great club.

We at Glen Orden are committed to our partners and work hard to endorse, promote and utilise your business in every way. We are confident we can provide opportunities to you by introducing your products and services to our local families and members. We can also promote good will and brand recognition through word of mouth, electronic media and club advertising.

As our journey to success continues, we intend to build solid relationships with our partners and combine our experiences with yours. Rest assured the outcome will be a long term bond between you, your business and our club.

The following sponsorship packages have been developed with local businesses in mind and we ask that you consider becoming actively involved with the Glen Orden Sports Club.

If you have any queries, please don't hesitate to contact me on 0432 099 958.

Kind Regards,
Brett Skinner

Sponsorship Coordinator
Glen Orden Sports Club

CORPORATE PARTNERSHIPS

PLAYER PACKAGE

\$250 per annum

- Player membership
- Business name displayed under player photo
- 1 ticket to Sponsors Day
- Sponsors website hyperlink on Glen Orden Sports Club website

AROUND THE GROUND PACKAGE

\$500 per annum

- 1.2mtr x 1mtr sign around the ground
- 1 ticket to Sponsors Day
- Sponsors website hyperlink on Glen Orden Sports Club website

BRONZE PACKAGE

\$1,000 per annum

- Family membership
- 2.4mtr x 1mtr sign around the ground
- Television marketing / advertising (internal)
- Sponsors name / logo on all club literature
- Sponsors website hyperlink on Glen Orden Sports Club website
- Access to the Glen Orden loyalty program
- 2 tickets to Sponsors Day

CORPORATE PARTNERSHIPS

SILVER PACKAGE

\$3,000 per annum

- Family membership
- 2.4mtr x 1mtr sign around the ground
- Television marketing / advertising (internal)
- 1 club polo t-shirt
- Sponsors name / logo on all club literature
- Sponsors website hyperlink on Glen Orden Sports Club website
- Access to the Glen Orden loyalty program
- 2 tickets to End-of-Season Presentation
- 2 tickets to Sponsors Day

GOLD PACKAGE

\$5,000 per annum

- Family membership
- 4.8mtr x 1mtr sign around the ground
- Television marketing / advertising (internal)
- 2 club polo t-shirts
- Sponsors name / logo on all club literature
- Sponsors website hyperlink on Glen Orden Sports Club website
- Access to the Glen Orden loyalty program
- 2 tickets to Mid-Season Ball
- 2 tickets to End-of-Season Presentation
- 2 tickets to Sponsors Day

CORPORATE PARTNERSHIPS

PREMIUM PACKAGE

\$10,000 per annum

- Family membership
- 4.8mtr x 1mtr sign around the ground
- Television marketing / advertising (internal)
- 2 club polo t-shirts
- Sponsors name / logo on all club literature
- Sponsors website hyperlink on Glen Orden Sports Club website
- Logo on front of jumper or shorts
- Access to the Glen Orden loyalty program
- 4 tickets to Mid-Season Ball
- 4 tickets to End-of-Season Presentation
- 4 tickets to Sponsors Day
- 4 complimentary tickets to Corporate Golf Day
- 10 tickets in \$1,000 draw

CORPORATE PARTNERSHIPS

PLATINUM PACKAGES

Ground Name Sponsorship - \$15,000 per annum, 3 year contract with option of 5 years

- As per Premium Package plus,
- Front entrance signage
- Logo on all merchandise
- Brand exposure in all WRFL material relating to the ground
- Local media and TV exposure including Channel 31 Footy Show
- Cross promotional activities (tailored to your specific needs)

Naming Rights Sponsorship - \$15,000 per annum, 3 year contract with option of 5 years

- As per Premium Package plus,
- Reference to your business name in association with Glen Orden Sports Club
E.g: (insert your company name) Glen Orden Sports Club
- Front entrance signage
- Logo on all merchandise
- Brand exposure in all WRFL material relating to the club
- Local media and TV exposure including Channel 31 Footy Show
- Cross promotional activities (Tailored to your specific needs)

Other Sponsorship Upgrades - To be negotiated

- ¼ & ¾ time banners
- Trainers & runners tops
- Goal pads
- Naming rights to social events
- Sponsor a game, includes special luncheon and refreshments

The Glen Orden Sports Club can also design tailored packages to suit your specific business needs.